

SHINOLA

CERTIFICATE OF WARRANTY

Model Number:
Modèle:
Modellnummer:

Numero del modelo:
型号:
モデル番号:

Sold To
Vendu à:
Verkauft an:

Vendido a:
售予:
販売先:

Country/Date:
Pays/Date :
Land/Datum:

Pais/Fecha:
国家/日期:
国/日付:

Sold By:
Vendu par:
Verkauft durch:

Vendido por:
出售方:
販売店:

Retailer Stamp:
Cachet du revendeur:
Stempel des Händlers:

Sello del vendedor:
零售商印章:
小売店のスタンプ:

SHINOLA

Shinola is a design brand with an unwavering commitment to crafting lasting products, from watches to leather goods and beyond. We celebrate timeless design and thoughtful craftsmanship with products and stories that inspire people to live well and be confident in a style that is uniquely their own.

Screw-Down Crowns

CROWN FUNCTIONALITY

The components of your Shinola watch are made of the finest materials and have been rigorously inspected to meet our strict criteria. Some Shinola watches feature a screw-down crown, which adds an extra level of water-tightness. To safeguard your investment, it is important to understand how this type of crown works:

- 1** To make the crown operational, unscrew it from the case by turning it counterclockwise until it releases. Once released, follow the instructions for setting the time/date as described in the next sections.
- 2** To reseal the crown, press it in against the case until the threads engage, and turn clockwise until tight. It is important to reseal your crown to maintain water-tightness.



WATCH MODELS WITH DATE INDICATOR

PLEASE NOTE:

- If your watch features a date indicator, the date window might be in a different position from the one depicted in this manual.
- Shinola timepieces have different movements. Depending on the movement, it may be necessary to adhere to a specific time period when setting the date indicator. Before adjusting the date setting, please refer to the instructions pertaining to the individual movement of the purchased timepiece.

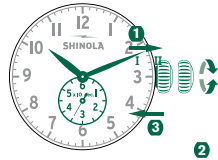
CONFLICT-FREE DIAMONDS

Any diamonds used in Shinola watches have been purchased from legitimate sources not involved in funding conflict and in compliance with United Nations resolutions. We hereby guarantee that these diamonds are conflict-free, based on written guarantees provided by the supplier of these diamonds.

Single Time Models

SETTING THE TIME

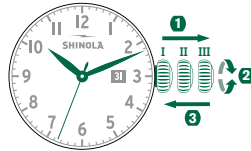
- 1 Pull out the crown to position II. (The watch stops.)
- 2 Turn the crown until you reach the correct time.
- 3 Push the crown back to position I.



Single Time With Date Models

SETTING THE TIME

- 1 Pull out the crown to position III. (The watch stops.)
- 2 Turn the crown until you reach the correct time.
- 3 Push the crown back into position I.



SETTING THE DATE

- 1 Pull out the crown to position II. (The watch continues to run.)
- 2 Turn the crown until the correct date appears.
- 3 Push the crown back to position I.
- 4 If setting the date between 9:30 p.m. and 12:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.



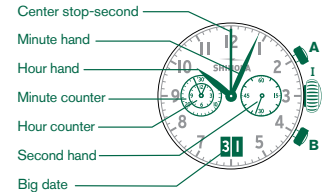
Chronograph Model 5020.B

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

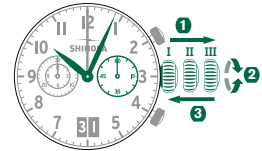
Before using the chronograph functions, please ensure that:

- the crown is in position I
- (= normal position). - the four chronograph hands are precisely at zero position following activation of push-button B. If the hands are not precisely at zero, their positions must be adjusted. (See the chapter *Adjusting the Chronograph Hands to Zero*.)



SETTING THE TIME

- 1 Pull out the crown to position III.
- 2 Turn the crown until you reach the correct time.
- 3 Push the crown back to position I.



SETTING THE DATE

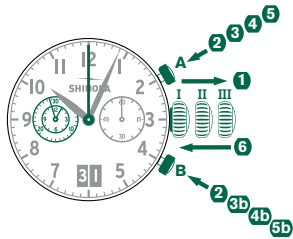
- 1 Pull out the crown to position II.
- 2 Turn the crown until the correct date appears.
- 3 Push the crown back to position I.



***Please Note:** If setting the date between 9:30 p.m. and 12:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.

ADJUSTING THE CHRONOGRAPH HANDS TO ZERO

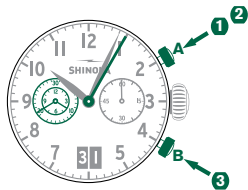
- 1** Pull crown out to position **III**. (All four chronograph hands are in their correct or incorrect zero position.)
- 2** Keep push-buttons **A** and **B** depressed simultaneously for at least 2 seconds. (The center stop-second rotates by 360° - corrective mode is activated.)
- 3** Press push-button **A** to single step the center stop-second hand. Press and hold push-button **A** to advance the center stop-second hand quickly.
3b Press push-button **B** to advance to the next hand.
- 4** Press push-button **A** to single step the minute and the hour counter hands. Press and hold push-button **A** to advance the minute and hour counter hands quickly.
- 5** Return the crown to position **I**.



BASIC FUNCTION (START / STOP / RESET)

EXAMPLE

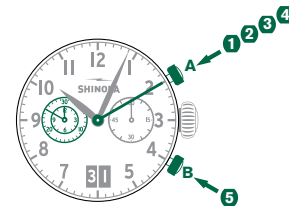
- 1 Start:** Press push-button **A**.
- 2 Stop:** to stop the timing, press push-button **A**, once more and read the four chronograph counters: 4 hr. / 20 min. / 5 sec.
- 3 Zero positioning:** Press push-button **B**. The four chronograph hands will be reset to their zero positions.)



ACCUMULATED TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Stop:** e.g., 15 min. 5 sec. following **1**.
- 3 Restart:** timing is resumed.
- 4 *Stop:** e.g., 10 min. 5 sec. following **3**.
The accumulated time = 25 min. 10 sec.
- 5 Reset:** The three chronograph hands are returned to their zero positions.



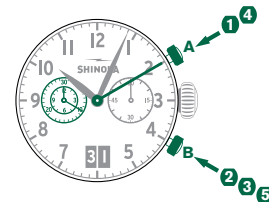
PLEASE NOTE:

Following **4** the accumulation of the timing can be continued by pressing push-button **A** (Restart/Stop, Restart/Stop,...)

INTERMEDIATE OR INTERVAL TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Display interval:** e.g., 10 min. 10 sec. following **1**.
Timing continues in the background.
- 3 Making up the measured time:** the four chronograph hands are quickly advanced to the ongoing measured time.
- 4 Stop:** (Final time is displayed).
- 5 Reset:** The three chronograph hands are returned to their zero positions.



PLEASE NOTE:

Following **3**, further intervals or intermediates can be displayed

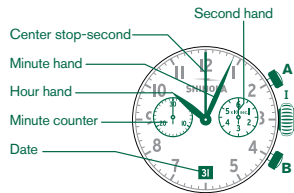
Chronograph Model 5021.D

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

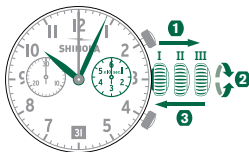
Before using the chronograph functions, please ensure that:

- the crown is in position I (= normal position).
- the two chronograph hands are precisely at zero position following activation of push-button B. If the hands are not precisely at zero, their positions must be adjusted. (See the chapter *Adjusting the Chronograph Hands to Zero*.)



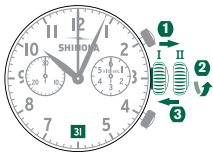
SETTING THE TIME

- 1 Pull out the crown to position III. (The watch stops.)
- 2 Turn the crown until you reach the correct time.
- 3 Push the crown back to position I.



SETTING THE DATE

- 1 Pull out the crown to position II. (The watch continues to run.)
- 2 Turn the crown until the correct date appears.
- 3 Push the crown back to position I.

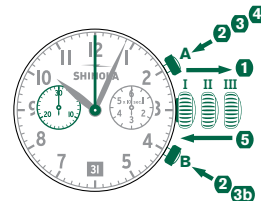


PLEASE NOTE:

If setting the date between 9:30 p.m. and 12:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.

ADJUSTING THE CHRONOGRAPH HANDS TO ZERO

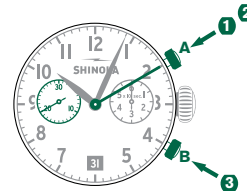
- 1 Pull crown out to position III. (All two chronograph hands are in their correct or incorrect zero position.)
- 2 Keep push-buttons A and B depressed **simultaneously** for at least 2 seconds. (The center stop-second rotates by 360° - corrective mode is activated.)
- 3 Press push-button A to single step the **center stop-second hand**. Press and hold push-button A to advance the center stop-second hand quickly.
3b Press push-button B to advance to the next hand.
- 4 Press push-button A to single step the **minute counter hand**. Press and hold push-button A to advance the minute counter hand quickly.
- 5 Return the crown to position I.



BASIC FUNCTION (START / STOP / RESET)

EXAMPLE

- 1 **Start:** press push-button A.
- 2 **Stop:** to stop the timing, press push-button A once more and read the two chronograph counters: 20min / 10sec.
- 3 **Zero positioning:** Press push-button B. (The two chronograph hands will be reset to their zero positions.)



ACCUMULATED TIMING

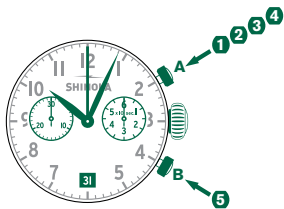
EXAMPLE

- 1 Start:** start timing
- 2 Stop:** e.g., 15 min. 5 sec. following **1**.
- 3 Restart:** timing is resumed
- 4 *Stop:** e.g., 13 min. 5 sec. following **3**.
The accumulated time = 28 min. 10 sec.

- 5 Reset:** the three chronograph hands are returned to their zero positions.

PLEASE NOTE:

Following **4**, the accumulation of the timing can be continued by pressing push-button A (Restart/Stop, Restart/Stop,...)



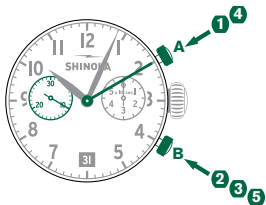
INTERMEDIATE OR INTERVAL TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Display interval:** e.g., 10 min. 10 sec. following **1**.
Timing continues in the background.
- 3 Making up the measured time:** the two chronograph hands are quickly advanced to the ongoing measured time.
- 4 Stop:** e.g., 28 min. 10 sec. following **1**.
- 5 Reset:** the three chronograph hands are returned to their zero positions.

PLEASE NOTE:

*Following **3**, further intervals or intermediates can be displayed by pressing **B** (display interval / make up measured time.)



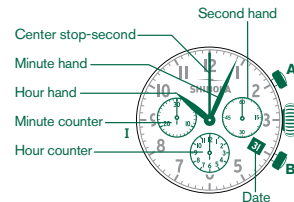
Chronograph Model 5030.D

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

Before using the chronograph functions, please ensure that:

- the crown is in position I (= normal position).
- the three chronograph hands are precisely at zero position following activation of push-button B. If the hands are not precisely at zero, their positions must be adjusted. (See the chapter Adjusting the Chronograph Hands to Zero.)



SETTING THE TIME

- 1** Pull out the crown to position III. (The watch stops.)
- 2** Turn the crown until you reach the correct time.
- 3** Push the crown back to position I.



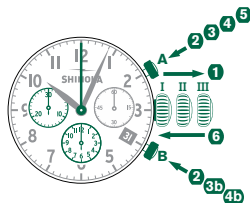
SETTING THE DATE

- 1** Pull out the crown to position II. (The watch continues to run.)
- 2** Turn the crown until the correct date appears.
- 3** Push the crown back to position I.
- 4** If setting the date between 9:00 p.m. and 12:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.



ADJUSTING THE CHRONOGRAPH HANDS TO ZERO

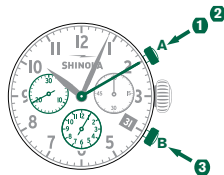
- 1** Pull crown out to position **III**. (All three chronograph hands are in their correct or incorrect zero position.)
- 2** Keep push-buttons **A** and **B** depressed **simultaneously** for at least 2 seconds. (The center stop-second rotates by 360° - corrective mode is activated.)
- 3** Press push-button **A** to single step the **center stop-second hand**. Press and hold push-button **A** to advance the center stop-second hand quickly.
3b Press push-button **B** to advance to the next hand.
- 4** Press push-button **A** to single step the **hour counter hand**. Press and hold push-button **A** to advance the hour counter hand quickly.
4b Press push-button **B** to advance to the next hand.
- 5** Press push-button **A** to single step the **minute counter hand**. Press and hold push-button **A** to advance the minute counter hand quickly.
- 6** Return the crown to position **I**.



BASIC FUNCTION (START / STOP / RESET)

EXAMPLE

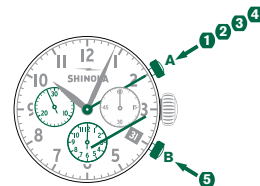
- 1 Start:** press push-button **A**.
- 2 Stop:** to stop the timing, press push-button **A** once more and read the three chronograph counters: 1h / 20min / 10sec.
- 3 Zero positioning:** Press push-button **B**. (The three chronograph hands will be reset to their zero positions.)



ACCUMULATED TIMING

EXAMPLE

- 1 Start:** start timing
- 2 Stop:** e.g., 15 min. 5 sec. following **1**.
- 3 Restart:** timing is resumed
- 4 *Stop:** e.g., 13 min. 5 sec. following **3**.
The accumulated time = 28 min. 10 sec.
- 5 Reset:** the three chronograph hands are returned to their zero positions.



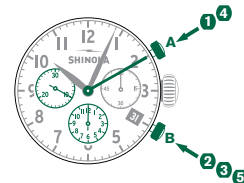
PLEASE NOTE:

*Following **4**, the accumulation of the timing can be continued by pressing push-button **A** (Restart/Stop, Restart/Stop,...)

INTERMEDIATE OR INTERVAL TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Display interval:** e.g., 10 min. 10 sec. following **1**.
Timing continues in the background.
- 3 Making up the measured time:** the three chronograph hands are quickly advanced to the ongoing measured time.
- 4 Stop:** e.g., 28 min. 10 sec. following **1**.
- 5 Reset:** the three chronograph hands are returned to their zero positions.



PLEASE NOTE:

*Following **3**, further intervals or intermediates can be displayed by pressing **B** (display interval / make up measured time, ...)

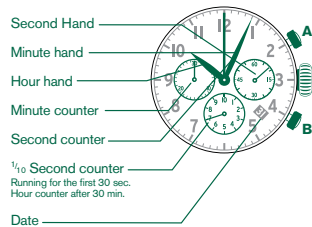
Chronograph Model 5040.D

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

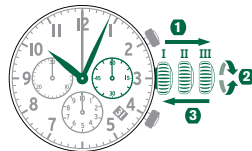
Before using the chronograph functions, please ensure that:

- the crown is in position I (= normal position).
- the four chronograph hands are precisely at zero position following activation of push-button B. If the hands are not precisely at zero, their positions must be adjusted. (See the chapter *Adjusting the Chronograph Hands to Zero*.)



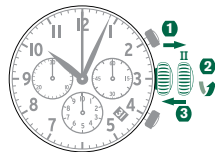
SETTING THE TIME

- 1 Pull out the crown to position III.
(The watch stops.)
- 2 Turn the crown until you reach the correct time.
- 3 Push the crown back to position I.



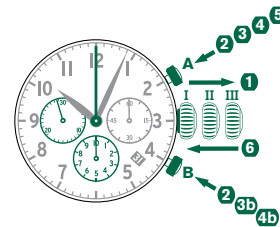
SETTING THE DATE

- 1 Pull out the crown to position II.
(The watch continues to run.)
- 2 Turn the crown until the correct date appears.
Push the crown back to position I.
- 3 If setting the date between 9:00 p.m. and 12:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.



ADJUSTING THE CHRONOGRAPH HANDS TO ZERO

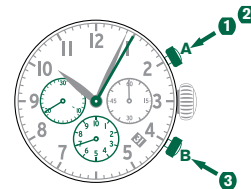
- 1 Pull crown out to position III. (All four chronograph hands are in their correct or incorrect zero position.)
- 2 Keep push-buttons A and B depressed **simultaneously** for at least 2 seconds. (The center stop-second rotates by 360° - corrective mode is activated.)
- 3 Press push-button A to single step the **center stop-second hand**. Press and hold push-button A to advance the center stop-second hand quickly.
3b Press push-button B to advance to the next hand.
- 4 Press push-button A to single step the **1/10 second counter hand**. Press and hold push-button A to advance the **1/10 second hand** quickly.
4b Press push-button B to advance to the next hand. Press push-button A to single step the minute counter hands.
- 5 Press and hold push-button A to advance the **minute counter** hands quickly.
- 6 Return the crown to position I.



BASIC FUNCTION (START / STOP / RESET)

EXAMPLE

- 1 **Start:** Press push-button A.
- 2 **Stop:** to stop the timing, press push-button A. once more and read the three chronograph counters: 7 hr. / 20 min. / 5 sec.
- 3 **Zero positioning:** Press push-button B. (The three chronograph hands will be reset to their zero positions.)



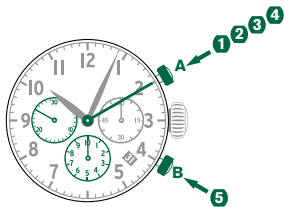
ACCUMULATED TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Stop:** e.g., 15 min. 5 sec. following **1**.
- 3 Restart:** timing is resumed.
- 4 *Stop:** e.g., 10 min. 5 sec. following **3**.
The accumulated time = 25 min. 10 sec.
- 5 Reset:** The three chronograph hands are returned to their zero positions.

PLEASE NOTE:

*Following **4**, the accumulation of the timing can be continued by pressing push-button **A** (Restart/Stop, Restart/Stop,...)



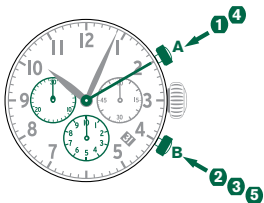
INTERMEDIATE OR INTERVAL TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Display interval:** e.g., 10 min. 10 sec. following **1**.
Timing continues in the background.
- 3 Making up the measured time:** the three chronograph hands are quickly advanced to the ongoing measured time.
- 4 Stop:** (Final time is displayed).
- 5 Reset:** The three chronograph hands are returned to their zero positions.

PLEASE NOTE:

*Following **3**, further intervals or intermediates can be displayed by pressing **B** (display interval / make up measured time, ...)



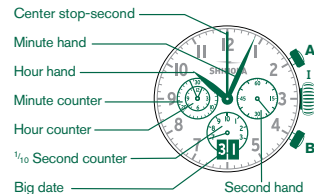
Chronograph Model 5050.B

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

Before using the chronograph functions, please ensure that:

- the crown is in position **I** (= normal position).
- the four chronograph hands are precisely at zero position following activation of push-button **B**. If the hands are not precisely at zero, their positions must be adjusted. (See the chapter *Adjusting the Chronograph Hands to Zero*.)



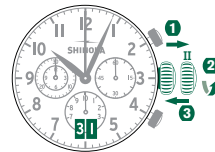
SETTING THE TIME

- 1** Pull out the crown to position **III**. (The watch stops.)
- 2** Turn the crown until you reach the correct time.
- 3** Push the crown back to position **I**.



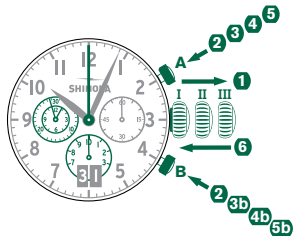
SETTING THE DATE

- 1** Pull out the crown to position **II**.
(The watch continues to run.)
- 2** Turn the crown until the correct date appears.
- 3** Push the crown back to position **I**.
- 4** If setting the date between 9:00 p.m. and 12:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.



ADJUSTING THE CHRONOGRAPH HANDS TO ZERO

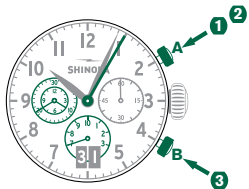
- 1** Pull crown out to position **III**. (All four chronograph hands are in their correct or incorrect zero position.)
- 2** Keep push-buttons **A** and **B** depressed **simultaneously** for at least 2 seconds. (The center stop-second rotates by 360° - corrective mode is activated.)
- 3** Press push-button **A** to single step the **center stop-second hand**. Press and hold push-button **A** to advance the center stop-second hand quickly.
3b Press push-button **B** to advance to the next hand.
- 4** Press push-button **A** to single step the **1/10 second counter hand**. Press and hold push-button **A** to advance the **1/10 second hand** quickly.
4b Press push-button **B** to advance to the next hand.
- 5** Press push-button **A** to single step the **minute** and the **hour counter hands**. Press and hold push-button **A** to advance the **minute** and **hour counter** hands quickly.
5b Press push-button **B** to advance to the next hand.
- 6** Return the crown to position **I**.



BASIC FUNCTION (START / STOP / RESET)

EXAMPLE

- 1 Start:** Press push-button **A**.
- 2 Stop:** to stop the timing, press push-button **A**. once more and read the four chronograph counters: 4 hr. / 20 min. / 5 sec. / 7/10 sec.
- 3 Zero positioning:** Press push-button **B**. (The four chronograph hands will be reset to their zero positions.)



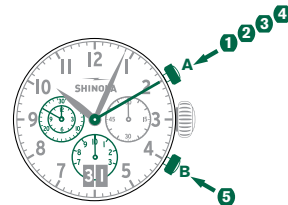
ACCUMULATED TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Stop:** e.g., 15 min. 5 sec. following **1**.
- 3 Restart:** timing is resumed.
- 4 *Stop:** e.g., 10 min. 5 sec. following **3**.
The accumulated time = 25 min. 10 sec.
- 5 Reset:** The four chronograph hands are returned to their zero positions.

PLEASE NOTE:

*Following **4**, the accumulation of the timing can be continued by pressing push-button **A** (Restart/Stop, Restart/Stop,...)



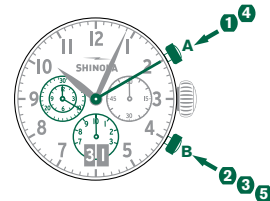
INTERMEDIATE OR INTERVAL TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Display interval:** e.g., 10 min. 10 sec. following **1**.
Timing continues in the background.
- 3 Making up the measured time:** the four chronograph hands are quickly advanced to the ongoing measured time.
- 4 Stop:** (Final time is displayed).
- 5 Reset:** The four chronograph hands are returned to their zero positions.

PLEASE NOTE:

*Following **3**, further intervals or intermediates can be displayed by pressing **B** (display interval / make up measured time, ...)



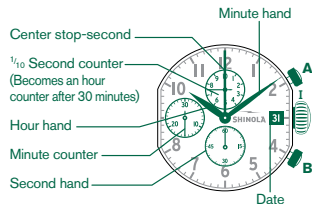
Chronograph Model 3540.D

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

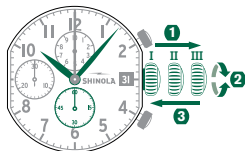
Before using the chronograph functions, please ensure that:

- the crown is in position **I** (= normal position).
- the three chronograph hands are precisely at zero position following activation of push-button **B**. If the hands are not precisely at zero, their positions must be adjusted. (See the chapter Adjusting the Chronograph Hands to Zero.)



SETTING THE TIME

- 1 Pull out the crown to position **III**. (The watch stops.)
- 2 Turn the crown until you reach the correct time.
- 3 Push the crown back into position **I**.



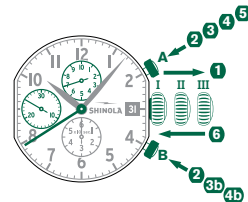
SETTING THE DATE

- 1 Pull out the crown to position **II**. (The watch continues to run.)
- 2 Turn the crown counter-clockwise until the correct date appears.
- 3 Push the crown back into position **I**.
- 4 If setting the date between 8:30 p.m. and 12:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.



ADJUSTING THE CHRONOGRAPH HANDS TO ZERO

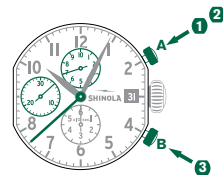
- 1 Pull crown out to position **III**. (All three chronograph hands are in their correct or incorrect zero position.)
- 2 Keep push-buttons **A** and **B** depressed **simultaneously** for at least 2 seconds. (The center stop-second rotates by 360° corrective mode is activated.)
- 3 Press push-button **A** to single step the **center stop-second** hand. Press and hold push-button **A** to advance the center stop-second hand quickly.
3b Press push-button **B** to advance to the next hand.
- 4 Press push-button **A** to single step the **1/10 second counter at 12H**. Press and hold push-button **A** to advance the hour counter hand quickly.
4b Press push-button **B** to advance to the next hand.
- 5 Press push-button **A** to single step the **minute counter hand**. Press and hold push-button **A** to advance the minute counter hand quickly.
- 6 Return the crown to position **I**.



BASIC FUNCTION (START / STOP / RESET)

EXAMPLE

- 1 **Start:** Press push-button **A**.
- 2 **Stop:** to stop the timing, press push-button **A** once more and read the three chronograph counters: 4 min. / 38 sec. / 7/10 sec.
- 3 **Zero positioning:** Press push-button **B**. (The three chronograph hands will be reset to their zero positions.)



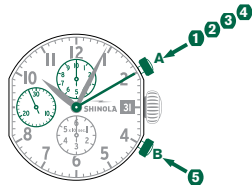
ACCUMULATED TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Stop:** e.g., 15 min. 5 sec. following **1**.
- 3 Restart:** timing is resumed.
- 4 *Stop:** e.g., 13 min. 5 sec. following **3**.
The accumulated time = 28 min. 10 sec.
- 5 Reset:** The three chronograph hands are returned to their zero positions.

Please note:

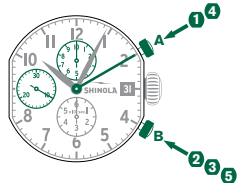
*Following **4**, the accumulation of the timing can be continued by pressing push-button A (Restart/Stop, Restart/Stop,...)



INTERMEDIATE OR INTERVAL TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Display interval:** e.g., 10 min. 10 sec. following **1**.
Timing continues in the background.
- 3 Making up the measured time:** the three chronograph hands are quickly advanced to the ongoing measured time.
- 4 Stop:** e.g., 10 min. 10 sec. following **1**.
- 5 Reset:** The three chronograph hands are returned to their zero positions.



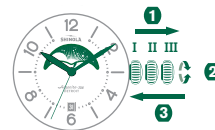
PLEASE NOTE:

*Following **3**, further intervals or intermediates can be displayed by pressing **B** (display interval / make up measured time, ...)

Moon Phase Model 708

SETTING THE TIME

- 1** Pull out the crown to position III (the watch stops).
- 2** Turn the crown until you reach the correct time.
- 3** Push the crown back into position I.



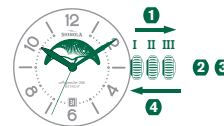
SETTING THE DATE

- 1** Pull out the crown to position II (the watch continues to run).
- 2** Turn the crown until the correct date appears.
- 3** Push the crown back to position I.
- 4** Do not set the date between 9:30 p.m. and 12:00 a.m. to ensure accuracy.



SETTING THE MOON PHASE

- 1** Pull out the crown to position III (the watch stops).
- 2** Turn the crown until you reach the correct moon position.
Be sure to match the position to accurate moon phase (use a lunar calendar). The moon disc moves very slowly by incrementally jumping every 24 hours (each date change).
- 3** As time function rotates on position III, the hands will move while setting moon phase. Once accurate moon phase is achieved, set the hour and minute hands back to the correct time.
- 4** Be sure to reset the date indicator to correct date (refer to SETTING THE DATE instructions above).

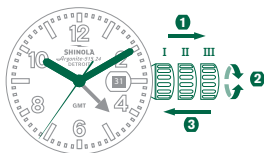


GMT Model 515.24H

If your 24-hour watch features a date indicator, the date window might be in a different position from the one depicted in this manual.

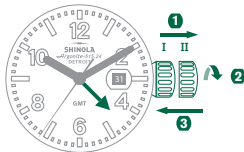
SETTING THE TIME

- 1 Pull out the crown to position III. (The watch stops.)
- 2 Turn the crown until you reach the correct time.
- 3 Push the crown back into position I.



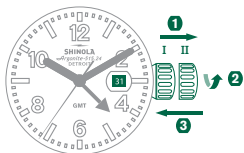
SETTING THE 24-HOUR INDICATOR

- 1 Pull out the crown to position II. (The watch continues to run.)
- 2 Turn the crown counterclockwise until you reach the correct time.
- 3 Push the crown back to position I.



SETTING THE DATE

- 1 Pull out the crown to position II. (The watch continues to run.)
- 2 Turn the crown clockwise until the correct date appears.
- 3 Push the crown back to position I.
- 4 If performing a quick date setting between 10:30 p.m. and 12:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day, as there will be no change at midnight.



Day & Night (GMT) Model 515.24D

SETTING THE DATE

- 1 Pull out the crown to position II. (Watch still runs.)
- 2 Turn the crown clockwise until the required date appears.
- 3 Push the crown back into position I.

NOTE: The date can also be corrected during the day-changing phase between 10:30 pm and 12:00 a.m. The date of the following day has to be set, because no automatic date change takes place at midnight.



SETTING THE 24-HOUR DISPLAY

- 1 Pull out the crown to position II. (Watch still runs.)
- 2 Turn the crown counterclockwise until the sun reaches the desired position.
- 3 Push the crown back into position I.



SETTING THE TIME

- 1 Pull out the crown to position III. (The watch stops.)
- 2 Turn the crown until the current time is shown (remember the 24-hour cycle).
- 3 Push the crown back into position I.

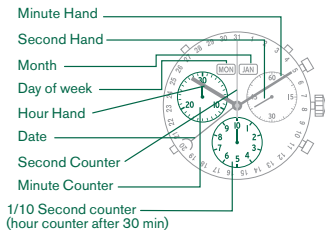
Chronograph Model 5040.F

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

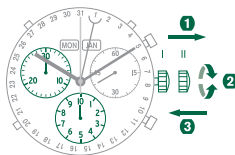
Before using the chronograph functions, please ensure that:

- the crown is in position **I** (= normal position).
- the three chronograph hands are precisely at zero position following activation of push-button **B**. If the hands are not precisely at zero, their positions must be adjusted. (See the chapter Adjusting the Chronograph Hands to Zero.)



SETTING THE TIME

- 1** Pull out the crown to position **II**. (The watch stops.)
- 2** Turn the crown until you reach the correct time.
- 3** Push the crown back into position **I**.

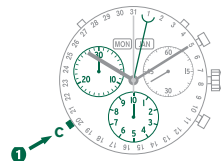


NOTE: In order to set the time to the exact second, 1 must be pulled out when the second hand is in position «60». Once the hour and minute hands have been set, 3 must be pushed back into position I at the exact second.

SETTING THE DATE (QUICK MODE)

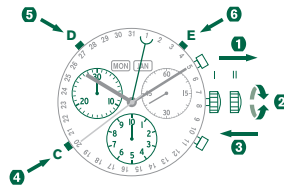
- 1** Press the corrector **C** once to adjust the date 1 day forward.

NOTE: If setting the date between 9:00 p.m. and 12:20 a.m., be sure to set the date to the following day.



SETTING TIME / DATE / DAY / MONTH

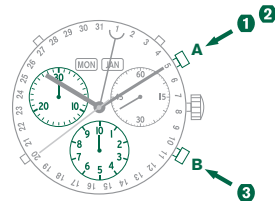
- 1** Pull out the crown to position **II**. (The watch stops.)
- 2** Turn the crown until the current time is shown.
- 3** Push the crown back into position **I**.
- 4** Press the corrector **C** to advance the date hand.
- 5** Press the corrector **D** to advance the day.
- 6** Press the corrector **E** to advance the month.



BASIC FUNCTION (START / STOP / RESET)

EXAMPLE

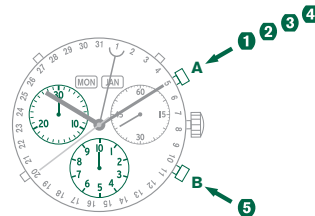
- 1 Start:** Press push-button **A**.
- 2 Stop:** To stop the timing, press push-button A once more and read the three chronograph counters: 4 min. / 38 sec. / 7/10 sec.
- 3 Zero positioning:** Press push-button **B**. (The three chronograph hands will be reset to their zero positions.)



ACCUMULATED TIMING

EXAMPLE

- 1 Start:** start timing.
- 2 Stop:** e.g., 15 min. 5 sec. following **1**.
- 3 Restart:** timing is resumed.
- 4 *Stop:** e.g., 13 min. 5 sec. following **3**.
The accumulated time = 28 min. 10 sec.
- 5 Reset:** The three chronograph hands are returned to their zero positions.



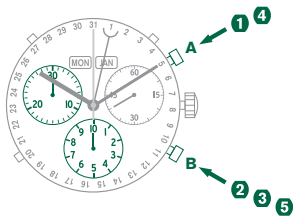
INTERMEDIATE OR INTERVAL TIMING

EXAMPLE

- 1 Start:** Press push-button **A**.
- 2 Display interval:** e.g., 10 min. 10 sec. following **1**.
Timing continues in the background.
- 3 Making up the measured time:**
The chronograph hands are quickly advanced to the ongoing measured time.
- 4 Stop:** Final time is displayed.
- 5 Reset:** The three chronograph hands are returned to their zero positions.

PLEASE NOTE:

*Following **3**, further intervals or intermediates can be displayed by pressing **B** (display interval / make up measured time, ...)



ADJUSTING THE CHRONOGRAPH HANDS TO ZERO POSITION

EXAMPLE

One or several chronograph hands are not in their correct zero positions and have to be adjusted (e.g. following a battery change).

- 1** Pull out the crown to position **II**. (All chronograph hands are in their correct or incorrect zero position).
- 2** Keep push-buttons **A** and **B** depressed simultaneously for at least 2 seconds then release (the second counter hand rotates by 360° —corrective mode is activated).

Adjusting the second counter hand:

Single step — press **A** 1x short

Continuous — press **A** long

Adjusting the next hand — press **B**

Adjusting the 1/10 second counter hand (position 6h):

Single step — press **A** 1x short

Continuous — press **A** long

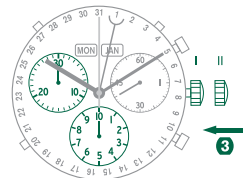
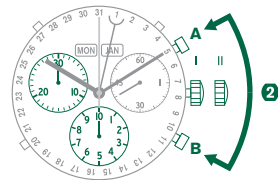
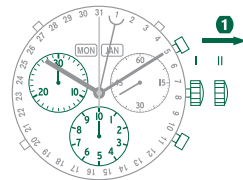
Adjusting the next hand — press **B**

Adjusting the minute counter (position 9h):

Single step — press **A** 1x short

Continuous — press **A** long

- 3** Returning the crown to position **I**. (Termination of the chronograph hands adjustment (can be carried out at any time).

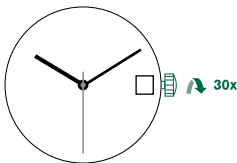


Automatic Model SW200-1

If your timepiece features a screw-down crown, you must first unscrew the crown before you adjust any settings. Refer to page 5 for crown functionality.

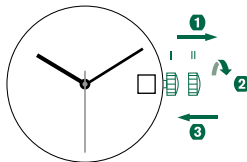
WINDING WHILE STOPPED

The maximum power reserve can be restored by turning the crown clockwise around 30 times.



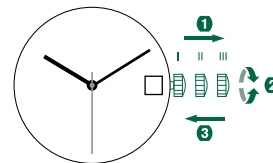
SETTING THE DATE (QUICK MODE)

- 1 For screw-down crown, unscrew the crown to release it into first position.
- 2 Pull out the crown to position II (watch still running).
- 3 Turn the crown clockwise until the required date appears.
- 4 Push the crown back into position I.
- 5 If setting the date between 9:00 p.m. and 3:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.
- 6 Remember to reseal the crown if it is a screw down. To do so, press it against the case until the threads engage. Then turn it clockwise until tight.



SETTING THE TIME

- 1 For screw-down crown, unscrew the crown to release it into first position.
- 2 Pull out the crown to position III (the watch stopped).
- 3 Turn the crown until the current time is shown (remember the 24-hour cycle).
- 4 Push the crown back into position I.
- 5 Remember to reseal the crown if it is a screw down. To do so, press it against the case until the threads engage. Then turn it clockwise until tight.



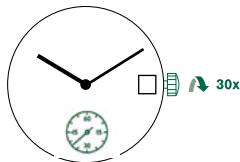
Automatic Model SW260-1

If your timepiece features a screw-down crown, you must first unscrew the crown before you adjust any settings.

Refer to page 5 for crown functionality.

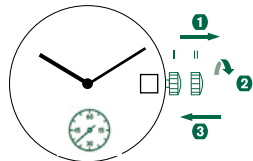
WINDING WHILE STOPPED

The maximum power reserve can be restored by turning the crown clockwise around 30 times.



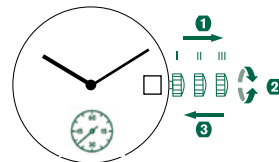
SETTING THE DATE (QUICK MODE)

- 1 For screw-down crown, unscrew the crown to release it into first position.
- 2 Pull out the crown to position II (watch still running).
- 3 Turn the crown clockwise until the required date appears.
- 4 Push the crown back into position I.
- 5 If setting the date between 9:00 p.m. and 3:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.
- 6 Remember to reseal the crown if it is a screw down. To do so, press it against the case until the threads engage. Then turn it clockwise until tight.



SETTING THE TIME

- 1 For screw-down crown, unscrew the crown to release it into first position.
- 2 Pull out the crown to position III (the watch stopped).
- 3 Turn the crown until the current time is shown (remember the 24-hour cycle).
- 4 Push the crown back into position I.
- 5 Remember to reseal the crown if it is a screw down. To do so, press it against the case until the threads engage. Then turn it clockwise until tight.



Automatic Model SW510 BH A

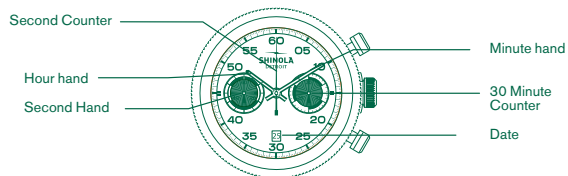
If your timepiece features a screw-down crown, you must first unscrew the crown before you adjust any settings. Refer to page 5 for crown functionality.

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

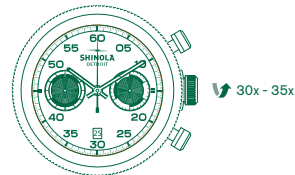
Before using the chronograph functions, please ensure that:

- The crown is in normal, locked position (position 0).
- The two chronograph hands are at zero position.



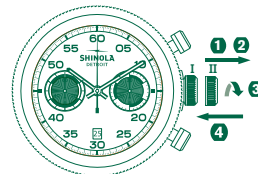
WINDING WHILE STOPPED

- 1 Turn the crown counterclockwise until it releases into position I.
- 2 Turn the crown clockwise 30-35 times to restore the full power reserve.
- 3 Reseal the crown by pressing it against the case and turning it slightly clockwise until it locks back in position zero.



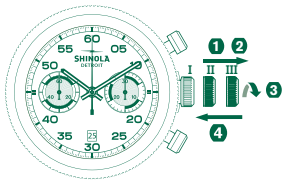
SETTING THE DATE (QUICK MODE)

- 1 Unscrew the crown to release it into first position.
- 2 Pull out the crown to position II (watch still running).
- 3 Turn the crown counterclockwise until the required date appears.
- 4 Push the crown back into position I.
- 5 If setting the date between 9:00 p.m. and 3:00 a.m., follow steps 1 through 3, but be sure to set the date to the following day.
- 6 Remember to reseal the crown. To do so, press it against the case until the threads engage. Then turn it clockwise until tight.



SETTING THE TIME

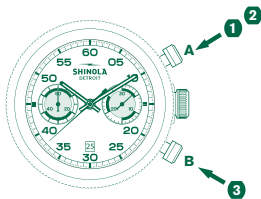
- 1 Unscrew the crown to release it into first position.
- 2 Pull out the crown to position III (the watch stopped).
- 3 Turn the crown counterclockwise until the current time is shown (remember the 24-hour cycle).
- 4 Push the crown back into position I.
- 5 Remember to reseal the crown. To do so, press it against the case until the threads engage. Then turn it clockwise until tight.



BASIC FUNCTION (START / STOP / RESET)

EXAMPLE

- 1 **Start:** Press push-button **A**.
- 2 **Stop:** To stop the timing, press push-button **A** once more and read the two chronograph counters: e.g. 4 min. / 38 sec.
- 3 **Zero positioning:** Press push-button **B**. (The two chronograph hands will be reset to their zero positions.)



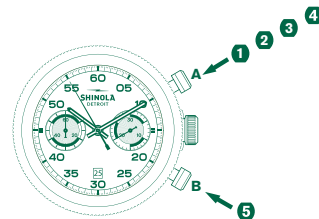
ACCUMULATED TIMING

EXAMPLE

- 1 **Start:** Press push-button **A**.
- 2 **Stop:** To stop the timing, press push-button **A** once more and read the two chronograph counters, e.g. 15 min. 5 sec.
- 3 **Restart:** Press push-button **A** to resume timing.
- 4 ***Stop:** Press push-button **A** to stop the timing and read the counters, e.g. 5 min. 50 sec. The accumulated time = 20 min. 55 sec.
- 5 **Reset:** Press push-button **B** to return the two chronograph hands to their zero positions.

*PLEASE NOTE:

Following Step 4, the accumulation of timing can be continued by pressing button **A** (Restart/Stop, Restart/Stop...)



Automatic Model SW511 BH C

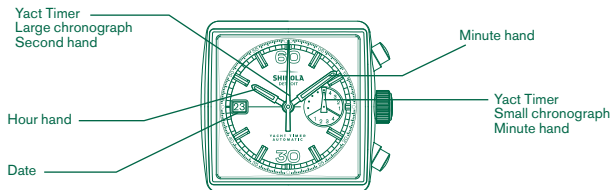
If your timepiece features a screw-down crown, you must first unscrew the crown before you adjust any settings. Refer to page 5 for crown functionality.

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

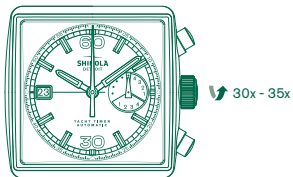
Before using the chronograph functions, please ensure that:

- The crown is in normal, locked position (position 0).
- The **large and small** chronograph hands are at zero position.



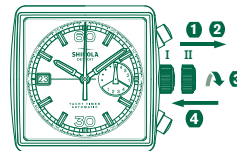
WINDING WHILE STOPPED

- 1 Turn the crown counterclockwise until it releases into position **I**.
- 2 Turn the crown clockwise 30-35 times to restore the full power reserve.
- 3 Reseal the crown by pressing it against the case and turning it slightly clockwise until it locks back in position zero.



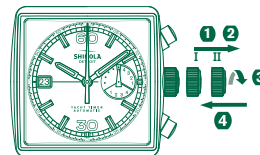
SETTING THE DATE (QUICK MODE)

- 1 Unscrew the crown to release it into first position.
- 2 Pull out the crown to position **II** (watch still running).
- 3 Turn the crown counterclockwise until the required date appears.
- 4 Push the crown back into position **I**.
- 5 If setting the date between 9:00 p.m. and 3:00 a.m., follow steps **1** through **3**, but be sure to set the date to the following day.
- 6 Remember to reseal the crown. To do so, press it against the case until threads engage. Then turn it clockwise until tight.



SETTING THE TIME

- 1 Unscrew the crown to release it into first position.
- 2 Pull out the crown to position **II** (watch still running).
- 3 Turn the crown counterclockwise until the required date appears.
- 4 Push the crown back into position **I**.
- 5 If setting the date between 9:00 p.m. and 3:00 a.m., follow steps **1** through **3**, but be sure to set the date to the following day.
- 6 Remember to reseal the crown. To do so, press it against the case until the threads engage. Then turn it clockwise until tight.



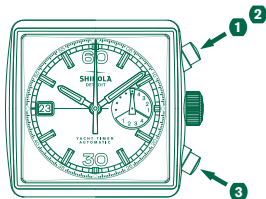
BASIC FUNCTION (START / STOP / RESET)

YACHT TIMER

- 1 Start:** Press push-button **A** when the start race signal is heard. This will begin the 5 minute countdown to when the race begins.
- 2 Stop:** To stop the timing, press push-button **A** once more and read the two chronograph counters: e.g. 4 min. / 5 sec.
- 3 Zero positioning:** Press push-button **B**. (The two chronograph hands will be reset to their zero positions.)

PLEASE NOTE:

- Do not cross the start line before the 5 minutes has elapsed (marked by the first 5 minute countdown segment) to avoid a false start.
- If there is a false start, reset the chronograph (press push-button **A**, then push button **B**) and restart it (push-button **A**).



Mechanical Model SW210-1

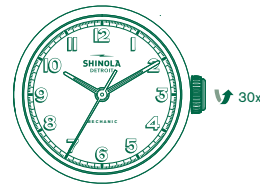
If your timepiece features a screw-down crown, you must first unscrew the crown before you adjust any settings. Refer to page 5 for crown functionality.

WINDING WHILE STOPPED

The maximum power reserve can be restored by turning the crown clockwise around 30 times.

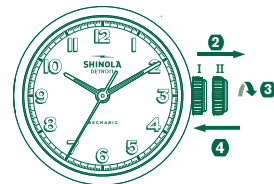
PLEASE NOTE:

- Slow down winding speed after 20 turns. Pay attention to the watch's resistance. Stop winding when you feel resistance.
- DO NOT Manually overwind the crown as it will damage the movement.



SETTING THE TIME

- For screw-down crown, unscrew the crown to release it into first position.
- Pull out the crown to position **II** (the watch stopped).
- Turn the crown until the current time is shown.
- Push the crown back into position **I**.
- Remember to reseal the crown if it is a screw down. To do so, press it against the case until the threads engage. Then turn it clockwise until tight.



Manual Wind chronograph SW510 m b

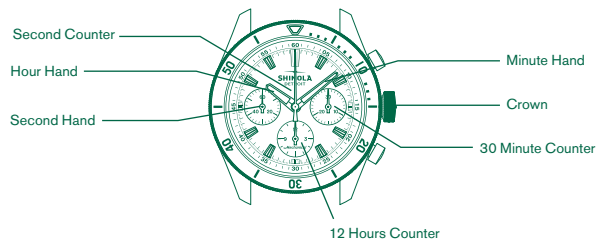
If your timepiece features a screw-down crown, you must first unscrew the crown before you adjust any settings. Refer to page 5 for crown functionality.

DESCRIPTION OF THE DISPLAY AND CONTROL BUTTONS

PLEASE NOTE:

Before using the chronograph functions, please ensure that:

- The crown is in normal, locked position (position I).
- The three chronograph hands are at zero position.
- Warning: None of the following operations can be performed in the water.

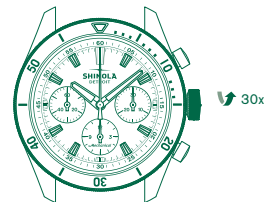


WINDING WHILE STOPPED

The maximum power reserve can be restored by turning the crown clockwise around 30 times.

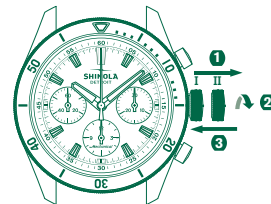
PLEASE NOTE:

- Slow down winding speed after 20 turns. Pay attention to the watch's resistance. Stop winding when you feel resistance.
- DO NOT Manually overwind the crown as it will damage the movement.



SETTING THE TIME

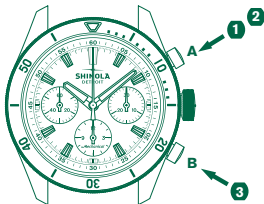
- 1 Pull out the crown into position II (the watch stopped).
- 2 Turn the crown until the current time is shown.
- 3 Push the crown back into position I.



BASIC FUNCTION (START / STOP / RESET)

EXAMPLE

- 1 Start:** Press push-button **A**.
- 2 Stop:** To stop the timing, press push-button **A** once more and read the three chronograph counters. e.g. 5 min. / 1 hr. / 38 sec.
- 3 Zero positioning:** Press push-button **B**. (The three chronograph hands will be reset to their zero positions.)



PLEASE NOTE:

- The cam operated Chronograph will accurately count the time up to 12 hours. After 12 hours, if not stopped the chronograph will keep running repeatedly without stopping or resetting and the chronograph accuracy is no longer guaranteed.
- Keeping the chronograph running for prolonged time will reduce the power reserve.
- Warning: None of the following operations can be performed in the water.

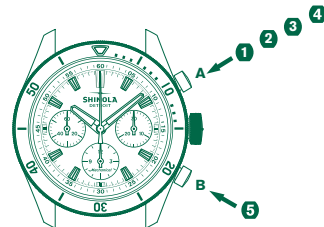
ACCUMULATED TIMING

EXAMPLE

- 1 Start:** Press push-button **A**.
- 2 Stop:** To stop the timing, press push-button **A** once more and read the three chronograph counters, e.g. 5 min. / 1 hr. / 38 sec.
- 3 Restart:** Press push-button **A** to resume timing.
- 4 *Stop:** Press push-button **A** to stop the timing and read the counters, e.g. 5 min. / 1 hr. / 20 sec. The accumulated time = 10 min. / 2 hr. / 58 sec.
- 5 Reset:** Press push-button **B** to return the three chronograph hands to their zero positions.

*PLEASE NOTE:

Following Step **4**, the accumulation of timing can be continued by pressing button **A** (Restart/Stop, Restart/Stop...)



WATER RESISTANCE

All the Shinola timepieces are designed with a minimum water-resistance rating of 3ATM (100ft / 30m).

The water-resistance of a timepiece protects the movement from dust, moisture, and risk of damage to the movement should it be immersed in water. Please see chart for guidelines for recommended exposure of various water ratings.

It is important not to attempt to adjust the position of the crown while the timepiece is in contact with water. Water can enter the case causing damage to the movement. For timepieces with screw-down crowns, it is important to ensure the crown is in the proper position and completely locked before contact with water. For timepieces with chronograph functions, do not engage the chronograph under water, as water may leak into the case and cause damage to the movement.

INDICATION		WATER-RELATED USE		
	Water-Resistance Characteristics	Light Spray, Perspiration, Light Rain, etc.	Swimming, etc.	Skin Diving (Diving without oxygen cylinder)
1	3 ATM	OK	NO	NO
2	5 ATM	OK	NO	NO
3	10 ATM	OK	OK	NO
4	20 ATM	OK	OK	OK
5	30 ATM	OK	OK	OK
Always set the crown in the normal position and tighten screw lock crown completely.				

CARE AND PRECAUTION

Each Shinola timepiece is designed and manufactured to the highest of standards. Unlike most other mechanical objects, a watch operates non-stop. In order to ensure optimal performance and longevity from your Shinola timepiece, please review the simple guidelines for care and precautions.

CARE

- Clean your watch with a soft cloth and water only. Do not submerge your watch under water unless it is water rated.
- After saltwater use, rinse watch under tap water and wipe dry with a soft cloth.
- Metal bracelets should be cleaned periodically. Clean with a soft brush dipped in mild soapy water and dry thoroughly with a soft cloth.
- We advise having your timepiece serviced every 2–3 years to maintain water resistance and ensure long use and trouble free operation.

PRECAUTIONS

- Your timepiece is a complex integration of parts and components brought together by skilled craftsmen. There are certain actions or environmental situations that may damage or impede your timepiece's ability to perform optimally.
- It is important to avoid the following conditions: extreme heat or cold, as well as prolonged periods of exposure to direct sunlight, exposure to wet conditions that exceed your timepiece's water rating. (See caseback and chart).
- Your timepiece should not be affected by magnetic fields generated by household items such as televisions and stereos, but avoidance of other strong electric fields or static electricity, which may interrupt mechanism, is suggested. It is also important to avoid extreme shock or impact.

POWER SAVING MECHANISM

In order to extend the battery life of your watch when it's not in use, gently pull the movement stem/crown out until you feel it click. This will reduce battery power consumption by 70%. Please note that this is the same stem/crown position that is used to perform a quick TIME SETTING. If your watch features a screw-down crown, follow the instructions at the beginning of this manual to release the crown before pulling it out all the way.

END OF BATTERY LIFE (EOL)

Select quartz watches are equipped with a feature to indicate when the battery level is low. When the battery gets to that stage, the second hand will jump 4 steps at a time, every 4 seconds. This behavior lowers the power consumption while still displaying the time accurately and letting you know that it is time to change the battery.

REESE'S LAW – BATTERY WARNING

- **INGESTION HAZARD:** This product contains a button cell or coin battery
- **DEATH** or serious injury can occur if ingested
- A swallowed button cell or coin battery can cause **INTERNAL CHEMICAL BURNS** in as little as **2 HOURS**.
- Keep new and used batteries **OUT OF REACH of CHILDREN**
- **SEEK IMMEDIATE MEDICAL ATTENTION** if a battery is suspected to be swallowed or inserted inside any part of the body.



QUARTZ LIMITED LIFETIME WARRANTY

At Shinola every watch is assembled in our Detroit factory and combines meticulous hand-assembly with the most advanced technology available to ensure our watches are both beautiful and built to last. We are so confident in our high-quality manufacturing standards that select Shinola watches are warranted for life under our limited lifetime warranty. It's an industry-leading guarantee and a testament to our core values.

TERMS AND CONDITIONS OF THE SHINOLA QUARTZ WATCH LIMITED LIFETIME SERVICE WARRANTY

In order to qualify for your shinola quartz watch warranty you must register your product. This warranty is not transferrable and may be voided under the terms hereof.

1. The Shinola Quartz Watch Limited Lifetime Service Warranty covers all original series watches: Birdy, Canfield, Cass, Guardian, Omaha, Runwell, Vinton, Duck. This guarantee does not cover Detrola watches or Shinola Automatic watches. The Shinola Quartz Watch Limited Lifetime Service Warranty covers defects to material and workmanship under the natural useful life of the watch.
2. In case of defects caused by faulty workmanship covered by the limited lifetime warranty, any defective component (subject to exclusions below) will be repaired or the watch will be replaced free of charge.
3. Exclusions
 - a. All straps, including bracelets
 - b. Movement beyond its natural movement life (7 years for Quartz Movements)*
 - c. Battery
 - d. Watch plating (PVD plating)
 - e. Damage resulting from improper handling, lack of care, accidents or normal wear and tear
 - f. Water damage
 - g. Pre-owned vintage watches sold in as-is condition
 - h. Re-furbished watches

*7 years from the original date of purchase or date of most recent "Quartz Service" by Shinola, whichever is later. For more information on submitting repairs & servicing requests, please see the "Repairs & Servicing" section of the Shinola Helpdesk – linked here.

4. This Warranty shall be VOIDED IF:

- a. The watch has been damaged by accident, negligence or persons as determined by Shinola in its sole and absolute discretion.
 - b. If the watch battery is replaced by any service provider other than a Shinola authorized repair center.
 - c. If the watch is repaired or engraved by any service provider other than Shinola.
5. If you have not registered your watch with Shinola this warranty does NOT apply.
6. If your watch requires complete replacement, and is covered by the warranty, Shinola shall replace your watch with the same model. If the model is no longer in production, a watch of equal value and similar style will be provided.
7. For service work that is not covered under this warranty, you will be notified of repairs needed and applicable charges. Shinola will commence such repairs only upon your prior approval to such charges or return the product, at your request.

REQUESTING WARRANTY AND OTHER WATCH REPAIR

Should you require a battery replacement, please complete a repair form by visiting us at Shinola.com or a Shinola retail store, or search the store locator page on Shinola.com for an "Authorized Battery Replacement Center" near you. Should you require work under warranty, please complete a repair form by visiting us at Shinola.com or a Shinola retail store. While they will not void the warranty, repairs and/or maintenance performed by Shinola's authorized repair partners is not covered under warranty; you will assume all cost associated with such repairs; Shinola will not provide reimbursement. Do not send original packaging, as it will not be returned. Shinola highly recommends you insure your parcel and adequately protect the watch during shipment. Shinola is not responsible for product lost or damaged during shipment. For service work that is not covered under this warranty, the service center may perform the services you request for a charge dependent on watch style and type of work requested. Such charges will be notified and agreed by you prior to performing the services.

The warranties and remedies above are exclusive and in lieu of all other warranties, terms or conditions, express, implied or statutory, as to any matter whatsoever, including, without limitation, warranties of merchantability, fitness for a particular purpose, accuracy, satisfactory quality, title, and non-infringement, all of which are expressly disclaimed by Shinola. Shinola shall not be liable for incidental, consequential, indirect, special or punitive damages or liabilities of any kind arising out of or in connection with the sale or use of this product, whether based in contract, tort (including negligence), strict product liability or any other theory, even if Shinola has been advised of the possibility of such damages and even if any limited remedy specified herein is deemed to have failed of its essential purpose. Shinola's entire liability shall be limited to replacement or repair at Shinola's sole option. However, some countries, states, or provinces do not allow the exclusion or limitation of implied warranties or the limitation of incidental consequential damages so the above limitations and exclusions may be limited in their application to you. When implied warranties may not be excluded in their entirety, they will be limited to the duration of the applicable written warranty. This warranty gives you specific legal rights; you may have other rights that may vary depending on local law. Your statutory rights are not affected.

WE'RE HERE TO HELP

If you have any concerns or questions, don't hesitate to contact us. There are three ways to get in touch. Fill out the contact form on our website at Shinola.com, give us a call, or send us an email.

Monday-Friday 1.844.SHINOLA
9AM-5PM EST (1.844.744.6652)

customerservice@shinola.com

AUTOMATIC LIMITED LIFETIME WARRANTY

At Shinola every watch is assembled in our Detroit factory and combines meticulous hand-assembly with the most advanced technology available to ensure our watches are both beautiful and built to last. We are so confident in our high-quality manufacturing standards that select Shinola watches are warranted for life under our limited lifetime warranty. It's an industry-leading guarantee and a testament to our core values.

TERMS AND CONDITIONS OF THE SHINOLA AUTOMATIC WATCH LIMITED LIFETIME SERVICE WARRANTY

In order to qualify for your shinola automatic watch warranty you must register your product. This warranty is not transferrable and may be voided under the terms hereof.

1. The Shinola Automatic Watch Limited Lifetime Service Warranty covers all original series automatic watches: Runwell Automatic & Shinola Monster collection. This guarantee does not cover Detroit watches or Shinola quartz watches. The Shinola Automatic Watch Limited Lifetime Service Warranty covers defects to material and workmanship under the natural useful life of the watch.
2. In case of defects caused by faulty workmanship covered by the limited lifetime warranty, any defective component (subject to exclusions below) will be repaired or the watch will be replaced free of charge.
3. Exclusions
 - a. All straps, including bracelets
 - b. Movement beyond its natural movement life (5 years for Automatic Movements)*
 - c. Watch plating (PVD plating)
 - d. Damage resulting from improper handling, lack of care, accidents or normal wear and tear
 - e. Water damage
 - f. Pre-owned vintage watches sold in as-is condition
 - g. Re-furbished watches

*5 years from the original date of purchase or date of most recent "Automatic Service" by Shinola, whichever is later. For more information on submitting repairs & servicing requests, please see the "Repairs & Servicing" section of the Shinola Helpdesk – linked here.

4. This Warranty shall be VOIDED IF:
 - a. The watch has been damaged by accident, negligence or persons as determined by Shinola in its sole and absolute discretion.
 - b. If the watch is repaired, serviced, or engraved by any service provider other than Shinola.
5. If you have not registered your watch with Shinola this warranty does NOT apply.
6. If your watch requires complete replacement, and is covered by the warranty, Shinola shall replace your watch with the same model. If the model is no longer in production, a watch of equal value and similar style will be provided.
7. For service work that is not covered under this warranty, you will be notified of repairs needed and applicable charges. Shinola will commence such repairs only upon your prior approval to such charges or return the product, at your request.

REQUESTING WARRANTY AND OTHER WATCH REPAIR

Should you require work under warranty, please complete a repair form by visiting us at Shinola.com or a Shinola retail store. While they will not void the warranty, repairs and/or maintenance performed by Shinola's authorized repair partners is not covered under warranty; you will assume all cost associated with such repairs; Shinola will not provide reimbursement. Do not send original packaging, as it will not be returned. Shinola highly recommends you insure your parcel and adequately protect the watch during shipment. Shinola is not responsible for product lost or damaged during shipment. For service work that is not covered under this warranty, the service center may perform the services you request for a charge dependent on watch style and type of work requested. Such charges will be notified and agreed by you prior to performing the services.

The warranties and remedies above are exclusive and in lieu of all other warranties, terms or conditions, express, implied or statutory, as to any matter whatsoever, including, without limitation, warranties of merchantability, fitness for a particular purpose, accuracy, satisfactory quality, title, and non-infringement, all of which are expressly disclaimed by Shinola. Shinola shall not be liable for incidental, consequential, indirect, special or punitive damages or liabilities of any kind arising out of or in connection with the sale or use of this product, whether based in contract, tort (including negligence), strict product liability or any other theory, even if Shinola has been advised of the possibility of such damages and even if any limited remedy specified herein is deemed to have failed of its essential purpose. Shinola's entire liability shall be limited to replacement or repair at Shinola's sole option. However, some countries, states, or provinces do not allow the exclusion or limitation of implied warranties or the limitation of incidental consequential damages so the above limitations and exclusions may be limited in their application to you. When implied warranties may not be excluded in their entirety, they will be limited to the duration of the applicable written warranty. This warranty gives you specific legal rights; you may have other rights that may vary depending on local law. Your statutory rights are not affected.

WE'RE HERE TO HELP

If you have any concerns or questions, don't hesitate to contact us. There are three ways to get in touch. Fill out the contact form on our website at Shinola.com, give us a call, or send us an email.

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